There are various ways to link to the Best Western booking engine to book and change reservations. Below are instructions for the scenarios currently supported by our system. Many of the parameters outlined below can be used simultaneously (ex: sob, iata, language, etc.).

If you have questions or need further assistance, please contact eCommerce@bestwestern.com.

**Basic Links for Properties:**

1. **Linking to a property overview page (Hotel Overview)**

   Example:
   
   ```
   &suppressSSLPopup=true&disablenav=true
   ```

   - `XXXXX should be replaced with the desired property number`

   a. To link with Navigation
      
      i. Example:
      
      ```
      &suppressSSLPopup=true
      ```

   b. To link without Navigation
      
      i. Just add - &disablenav=true
      
      ```
      &suppressSSLPopup=true&disablenav=true
      ```

   **Appending a SOB code to a url string: (add parameter of &sob=XXXX)**

   ```
   &suppressSSLPopup=true&disablenav=true&sob=XXXX
   ```

2. **Linking to a property’s booking page (Select Occupancy page):**

   Example:
   
   ```
   &disablenav=true&suppressSSLPopup=true
   ```

   - `XXXXX should be replaced with the desired property number`

   a. To link with Navigation
      
      i. Example:
      
      ```
      &suppressSSLPopup=true
      ```

   b. To link without Navigation
      
      i. Just add - &disablenav=true
      
      ```
      &suppressSSLPopup=true&disablenav=true
      ```

   **Appending a SOB (Source of Booking) code to a url string:**

   ```
   &disablenav=true&suppressSSLPopup=true&sob=XXXX
   ```

These pages are linked to most often due to them being the 1st step in the booking process.
SOB codes can only be requested from the EDS team (eds@bestwestern.com)

3. Advanced Linking to a property’s booking page

Using Pre-populated dates:
   a. Example:
      
      &arrivalDay=27&arrivalMonthYear=201211&departureDay=29&departureMonthYear=201211&disablenav=true&suppressSSLPopup=true

      - XXXX should be replaced with the desired property number
      - arrivalDay should correspond with the check-in date
      - departureDay should correspond with the check-out date
      - arrivalMonthYear should be the requested calendar year and month;
        ● Months are equivalent to numbers with January being 00, February is 02, etc.
        ● DepartureMonthYear should be the requested calendar year and month; months are equivalent to numbers with January being 00, February is 01, March is 02, etc.

Appending a SOB code to a url string:

&arrivalDay=27&arrivalMonthYear=201211&departureDay=29&departureMonthYear=201211&disablenav=true&suppressSSLPopup=true&sob=XXXX

4. Linking to a property’s Package (Packages page):
   a. Package List Page Example:
      http://book.bestwestern.com/packages/hotelContent.do?disablenav=true&hotelCode=xxxx&suppressSSLPopup=true&requestType=1

      - XXXX should be replaced with the desired property number

   b. Individual Package Link Example:
      &propertyCode=xxxx

      - XXXX should be replaced with the desired property number and package code

5. Linking to a property’s Special Offers/Packages Tab or Best Western Rewards Tab on Select Room page:

   a. Special Offers/Packages Tab Example:
      http://book.bestwestern.com/bestwestern/selectRoom.do?tabName=offers&propertyCode=xxxx

      - XXXX should be replaced with the desired property number

   b. Best Western Rewards Tab Example:
      http://book.bestwestern.com/bestwestern/selectRoom.do?tabName=bwr&propertyCode=xxxx

      - XXXX should be replaced with the desired property number

6. Linking to promo codes and corporate ids and IATAs
   a. Promo Code - &promoCode=XXXX
EX:
XXX&suppressSSLPopup=true&disablenav=true&promoCode=xxxxx

b. Corporate ID - &corpid=xxxxxxx
EX:
XXX&suppressSSLPopup=true&disablenav=true&corpid=xxxxxx

c. IATA number - iata=00170050
EX:
XXX&suppressSSLPopup=true&disablenav=true&iata=xxxxx

7. To change your language settings:
Use: language=de_DE

Example:
X&language=de_DE
- De_DE in the above example can be replaced with one of the following:

1. English: en_US
2. Spanish: es_ES
3. French: fr_FR
4. German: de_DE
5. Italian: it_IT
6. Chinese: zh_CN
9. Dutch: nl_NL
10. Finnish: fi FI
11. Danish: da DK
12. If no language parameter is passed through, English will be the default
- Please note that not all languages feature 100% translated content
- Remember to use ? or & appropriately when adding parameters

8. Passing over the Number of Adults in a URL
   d. numOfAdult=2
      EX:
      &numOfAdult=2

      NOTE - Number of adults can only be passed for Room 1

9. Linking to a page minus BWI navigation elements:
   Use: disablenav=true (using false will display the BWI navigation)

   To link to a property’s “no nav” booking page:
   Example:
   &disablenav=true

   - XXXXX should be replaced with the desired property number

10. Linking to a property’s booking page with a rate plan. (Special Rate Plans)
Examples:

Rate Plan only:

Additional Parameters:

- XXXXX should be replaced with the desired property number
- arrivalDay should correspond with the check-in date
- departureDay should correspond with the check-out date
- arrivalMonthYear should be the requested calendar year and month;
  months are equivalent to numbers with January being 00, February is 01, March is 02, etc.
- departureMonthYear should be the requested calendar year and month;
  months are equivalent to numbers with January being 00, February is 01, March is 02, etc.
- the two xx in ratePlan should be changed to the 2 character ratePlan id – EX: 3A.

11. To link to the retrieve/cancel/change reservation “no nav” page:
Example:

- XXXXX should be replaced with the desired property number
- Remember to use ? or & appropriately when adding parameters

12. Mobile Site Links
   e. Property Overview

      Replace xxxxx with the 5 digit property code.

   f. To link to a property’s mobile booking page:
      Replace xxxxx with the 5 digit property code.

LINK EXAMPLE THAT PASSES EVERYTHING OVER

IDEAS COLLIDE BOOKING TOOL

For help with a booking tool, please use this URL:

http://www.ideascollidemarketing.com/BWBookingWidget/BW/